

## **Business rationale**

We need our participants

in order to be a national theatre.

As a small organisation,

we need a wide community

to let people know that we're here,

to talk to people about what we do,

to generate the ideas

that we will ultimately end up producing.

For us, 'Team' has to be our wider network.

It has to be our way, they're not only the people

that we communicate with as a company,

they are also the company

communicating with other people.

They are part of the network that is this company.

So it's not simply a question of inviting

'Team' members into a structure

or an organisation called

National Theatre Wales.

It's actually working with 'Team' members

as part of that structure,

as part of a network based organisation,

to be as welcoming and open

to as many other people as possible.

So there's much more of a spectrum,

not only of involvement

but really of identification with the company.

There's yes staff, yes board,  
but 'Team', artists of course,  
are all part of a network that tries to create  
an open and welcoming face to anyone  
who might want to be involved.

So without our participants,  
without our network,  
we'd barely exist, really, as a company.

I think underneath that is a real ethos  
that a national theatre needs to feel like it's for everyone  
otherwise it's not a national theatre.

So there's a, I guess an ideal  
or an ethos underneath what we do  
that's about what art should be  
and what a theatre can be  
and particularly if it's calling itself national.

But perhaps even trumping all of that  
is the sheer practicality  
that without a wide network  
and community of people  
we simply wouldn't be able to do our job.