Learning from the Our Museum Initiative

Bristol Culture has been looking at a number of ways communities and staff can work more collaboratively.

New displays have been created

which gave community groups and the public

far greater say in selection and interpretation.

A hub of community partners

engaged with us on a number of issues;

from programming

to community engagement strategies.

We have been working hard

to embed community engagement

across the staff team so it becomes everyone's job.

This has meant changing all job descriptions,

listening to staff, and targeted training,

including tours to unfamiliar parts of the city.

Our recruitment processes

are becoming more inclusive too.

We now emphasise skills and attitudes over qualifications.