

Learning from the Our Museum initiative

Here at The Lightbox, Woking
we experimented with ways
of engaging the community.

As we listened more
and set the agenda less,
what emerged truly reflected
community needs and wants.

Being generally actively collaborative
from the very start.

We found an equally valid response
might be forming a network
or a consortium rather than project work.

We are now much more
flexible with programming,
expect the unexpected
and are better able to respond.

Staging a community-led
exhibition in our main gallery
helped us to focus on how important it is
to tie our business model to our vision,
so that the whole organisation
sees community engagement
as a core activity.