Sharing decisions in exhibition-making

The Museum of Liverpool is all about people's stories and hidden histories and telling lots of diverse stories.

Homotopia approached us,

they were awarded an HLF grant

and they were keen to work

with the Museum of Liverpool

on a collaborative project about April's life

but also the wider trans community in this country.

Homotopia have a very strong relationship

with April Ashley herself

and she approached them

with bin bags of her archive

which have never been seen before.

So one of their first tasks was

to kind of look through all of these things,

decide what might kind of go

into the exhibition and then later along the line,

we all met and looked at the key objects

and between ourselves, we selected

the key items which we wanted to display.

They tell a great story, not just about April

but her wider campaigning

on behalf of the trans community.

Homotopia were involved in lots of decision-making

and I suppose the power within the exhibition,

the power and the ownership,

where we see it can be very different

if it's a museum-led exhibition

or working with different types of community groups

but obviously, Homotopia really wanted

a strong say about the look

of the exhibition for example

and also balancing that story

between April and the trans community

which, of course, we wanted to achieve also.

There were obviously collaborative decision-making

that we needed to discuss.

For example, with the title of the exhibition

and we did go back and forth quite a lot

but in the end, we did settle

on April Ashley: Portrait of a Lady

and everyone seemed to be happy with that.

I think we both learnt through trial and error

and really kind of negotiation and really coming

to compromises on different things

because you really have got

to kind of pick your battles really,

some things are more important than other things

and a lot of things that we would

normally be quite strict on

you've just got to let go and appreciate

that you've got to hand over

some of the power and the ownership in the exhibitions

and that's really how's it got to work.

They had researched, obviously, the history of April.

Working with April herself they wrote the text.

I worked very closely with Gary Everett,

the artistic director of Homotopia.

So my role was really to edit his text

and really make it very accessible to a wider audience.

And really kind of advise about best practice

and how things work best in an exhibition format really.

Usually our press and marketing team

would take the lead on all press and marketing

but it was slightly different

with Homotopia because they brought

their own press person along as well.

So they worked in collaboration a lot

to make sure all bases were covered,

brought lots of different new and interesting avenues

that they brought their expertise along

that our kind of press people might not necessarily have kind of plugged into, so it worked really well.

There were some challenges

throughout the development of the exhibition.

They're a very small organisation and we're a national, large museum with lots of different departments across lots of different museums, who are very deadline specific,

because there's lots

of other projects going on too.

So it was very challenging,

but we had to be quite flexible

in our approach with Homotopia,

a lot more than we could be normally.

When you let go of power,

I think it allows a more creative process

you maybe do things

that you wouldn't normally do

in a more traditional museum setting.

So I think it's very beneficial

for everyone involved

and maybe that the exhibition

at the end of the day

is more kind of approachable

and different and unusual

to the rest of the museum, which is really good.